



# Safer, Cleaner, Cost-Effective Winter Storm Management Solutions

## Ice Prevention: Building the case for liquid anti-icers and de-icers.

Historically, pavement owner's have waited to react only after the storm. Snowfall accumulated and then the expensive and arduous process of clean up and removal began—often taking days to

complete, shutting down access for unbearable amounts of time.

Today, we know there is a better proactive way to combat the unpredictable winter months.

**Anti-icing *BEFORE* the storm with liquid de-icers impedes and breaks ice bonds, reducing removal effort by up to 10 to 1!**

## Pre-wetting stockpiles minimizes total operating costs up to 40%:

- Transforms ordinary salt stockpiles into high performance de-icers. **Pre-wetted stockpiles exhibit more melting and staying power; yielding up to 40% reduction in salt tonnage and proven superior melting performance!**
- Reduces tonnage of salt needed for melting and removes hazardous snow and ice while improving safety to the public. Liquid stays in the stockpile better when broadcast from application vehicles, reducing "bounce and scatter" losses.
- Reduces driver/operator overtime and wear and tear on equipment; fewer trips and the lack of repeat applications needed means work crews achieve a more workable and flowing inventory. Plus de-icers store well over the summer!
- Works longer / stays in-place longer = **You SAVE \$\$\$!** **Pre-wetted rock salt melts at much lower temperatures which means it's still working long after untreated salt has washed away.**

### BULK/LIQUIDS & GRANULAR

#### Caliber M1000™

(Effective to -25°F)

Liquid

"Direct to pavement" anti-icing / de-icing pre-wetting at the spinner supercharges rock salt and sand increasing effectiveness and melting speed at lower temperatures. 30% MgCl<sub>2</sub> and Caliber™. Prevents frost. Inhibits corrosion. **Far out-performs most typical de-icers!**



#### Caliber M2000™

(Treated salt effective to -25°F)

Liquid

Pre-wet stockpiles or apply at spinner to supercharge rock salt and sand mixes increasing effectiveness and melting speed at lower temperatures. 30% MgCl<sub>2</sub> and Caliber™. Prevents stockpile from freezing or clumping. Helps breaks bond at the road surface. Reduces bounce and scatter. Inhibits corrosion. **Far out-performs most typical de-icers!**

*All Caliber™ products are proven environmentally friendly and designed for private and public use.*

Ask for price quote.

#### Meltdown

(Effective to 0°F)

Liquid

Made with high quality, 30% winter grade MgCl<sub>2</sub> for anti-icing, de-icing, and pre-wetting at the spinner. Can be blended to make **High Performance** Caliber™ anti-icing and de-icers that won't settle out in your tanks and plug your spray equipment this winter.



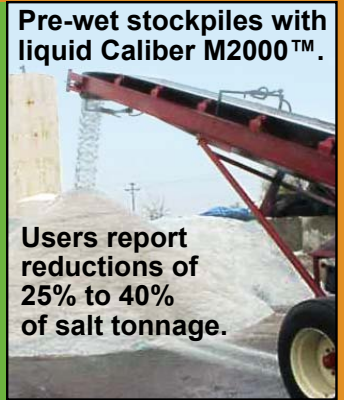
(800) 747-8567

www.geeasphalt.com

We Are Your Winter De-icer Specialists

Power Salt

Untreated Salt



Pre-wetting agents bond and transform rock salt into a high performance de-icer!

Anti-icing reduces the effort to break the bond of packed ice and snow by 10 to 1!

Extra melting power, reduced bounce and scatter!

BAGS/PALLETS

**MeltDown – Absolute Zero**

( Effective to -25° F ) 48/50 lb  
Premium MgCl<sub>2</sub> pellets or flakes reduces material by up to 50%. Post-storm ice “bond breaker”. **Cost effective high-performing, , and earth-friendly de-icing products!**



**EcoMelt®**

( Effective to -25° F ) 48/50 lb  
Fortified with ACTIVAR® and PROPEL® Environmentally conscious. **Great cost-effective choice!**



**Titan**

( Effective to 0° F ) 49/50 lb  
Blend of four powerful chlorides. **Competitively priced for tight budgets!**



Ask for price

BAGS/PALLETS

**Triple Melt with ACTIVAR®**

( Effective to -15° F ) 49/50 lb  
With blue coverage indicator. Blend of chlorides enhanced with ACTIVAR®. **Reasonably priced.**



**Hammer**

( With de-icing accelerators ) 49/50 lb  
Fortified with PROPEL® and bio-based FUSION®: **Offers great value without extra cost!**



**Traction Melt CI**

( Effective to 0° F ) 50/50 lb  
Made with all-natural Liquid MgCl<sub>2</sub>. Advanced formula with Corrosion Inhibitor.



Ask for price

BULK/LIQUIDS & GRANULAR

**Ice Slicer RS**

( Effective to 0° F )  
All natural, enhances traction with a mineral grit. Provides longer lasting, better ice penetration. **Agencies report up to 40% reduction of chloride use compared to rock salt.**



**Power Salt**

( Effective to -25° F )  
Enhanced with Caliber M2000™ for superior performance. Can be colored /dye to suit customer needs for a slight up-charge. **Treat your existing stockpile at your location! – Great value!**



**Rock Salt**

( Effective to 15° F )  
(Drop-shipped to C.R., IA, FOB East Peoria, IL) MgCl<sub>2</sub> can be combined with other products to increase effectiveness. **Lowest cost de-icer for budget conscious buyers.**

Ask for price

At Gee, we care about working with you for the long haul, we strive to represent our products and services with accuracy and honesty. If we wouldn't use it, we don't sell it!

**We Are Your Winter De-icer Specialists**  
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